



## Commercial Floor Plan Agreement

# March 13-15, 2026



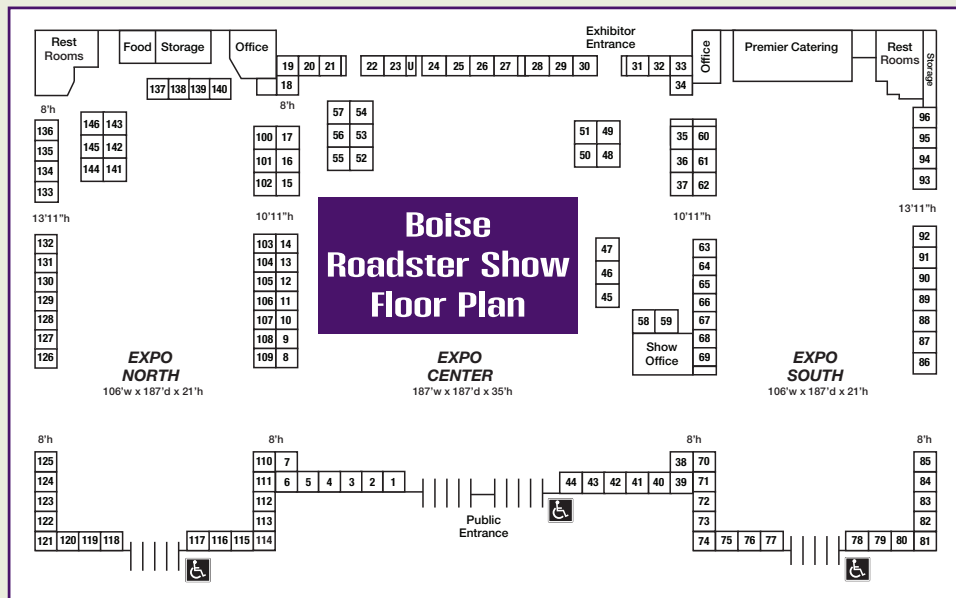




# MARCH 13-15 2026



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## MOVE IN SCHEDULE:

- **THURSDAY, MARCH 12th**  
8:30 am to 8:30 pm  
Passes will be punched and set-up of display may continue until noon on Friday.
- **FRIDAY, MARCH 13th**  
Noon to 9:00 pm
- **SATURDAY, MARCH 14th**  
10:00 am to 9:00 pm
- **SUNDAY, MARCH 15th**  
10:00 am to 5:00 pm  
Tear-down of commercial displays to commence after awards are completed.

## BOOTH SIZES & PRICES:

All exhibit spaces are based on 10' x 10' units.

- 1 Booth • 10' x 10' .....\$700
- 1 Booth • 10' x 20' .....\$1350
- 1 Booth • 10' x 30' .....\$1950
- 1 Booth • 10' x 40' .....\$2450

*Booth with corners—additional \$75*

*(Contract space units beyond 4 will be charged at \$400 for additional 10' x 10')*

**50% OF THE BOOTH RENTAL** is due upon signing of the contract & required balance at the move-in. This space is contracted on a per company basis. Two companies cannot occupy the same space, unless under separate paid contract. No balloons will be permitted inside Expo Idaho.

## BOOTH LOCATIONS:

The management will co-operate with you in providing the best possible locations for displays, based on early reservations and compatibility with the master floor plan. Additional space may be added if necessary.

## PASSES:

Four (4) multiple day non-transferrable passes are issued to first 10' x 10' contracted space. Each additional contracted 10' space is issued two (2) multiple day passes. Multiple day passes may be purchased for \$35 each up until noon on Fri., 3/13.

## ELECTRICAL OUTLETS:

One outlet will be provided for each booth at \$30 (per outlet) each for normal use.

## PRODUCT:

Please be certain to list the different products to be sold from your exhibit space, on the contract.

Only listed products will be permitted within the booth area. Wearables/souvenirs...only non-competing shirts, caps, pins, etc. will be permitted for display and resale pertaining to souvenir Roadster Show and related items.

## SECURITY:

Will be provided during the entire weekend including night guards.

## AWARDS: SUNDAY

Several special awards will be presented to those commercial exhibitors who excel in the design and layout of their display, presented on Sunday.

## ENTRIES: (CARS, BIKES, ETC.)

If you wish a car or cars in your exhibit space, a separate competitive entry form must be submitted to the show chairman, if the individual wishes to show it competitively. Stereo vendors using stereos will be monitored by decibel meter for proper volume levels.

## PRIZES:

Commercial dealers who want to sponsor awards and give away merchandise and/or gift certificates during the awards presentation Sunday night, must notify Scott or Brad New preceding the show.

## MOVE-IN, MOVE-OUT:

Move-in through exhibitor entrance only. Displays cannot be dismantled until 5:00 p.m. All vehicles and displays must be removed from Expo Idaho Sunday evening no later than 10:00 p.m.

## DECORATING:

Contact Laney at Venue event service (for rental of tables, carpet, etc.) at (208) 954-4221.

## DRAWINGS:

No Paid Drawings permitted.

## AWARDS SPONSORSHIP:

Business naming rights to individual best class winners (6 available) at \$250 per class, and outstanding class winners (9 available) at \$150 per class.

## CORRESPONDENCE:

For commercial space sales direct to:

## BOISE ROADSTER SHOW

P.O. Box 1398 • Eagle, Idaho 83616  
(208) 938-8986 - Phone • (208) 938-8961 - Fax

**BRAD NEW • MARKETING DIRECTOR**  
Firebird Raceway/Boise Roadster Show  
bnew@firebirdonline.com - Email  
(208) 939-9208 - Office • (208) 861-5305 - Cell  
(208) 939-6088 - Fax



# Commercial Space CONTRACT

We, the undersigned, do hereby submit our application for reservation of display space in the O'Reilly Auto Parts Annual Boise Roadster Show presented by Les Schwab Tires to be held at the Expo Idaho on March 13-15, 2026. We agree to abide by the rules and regulations set forth by the show management and neither the O'Reilly Auto Parts Boise Roadster Show, Les Schwab Tires or Expo Idaho, or their management will be held responsible for any damage or theft from your exhibit.

Date \_\_\_\_\_

Company \_\_\_\_\_ Space Buyers Name \_\_\_\_\_

Product(s) to be Displayed \_\_\_\_\_ Email \_\_\_\_\_  
(Please be specific)

Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Booth Size \_\_\_\_\_ Total Amount \$ \_\_\_\_\_ Amount Enclosed \$ \_\_\_\_\_ Balance Due \$ \_\_\_\_\_

Authorized by \_\_\_\_\_ Title \_\_\_\_\_

Location Requested, First Choice \_\_\_\_\_ Second Choice \_\_\_\_\_ Third Choice \_\_\_\_\_ (See Floor Plan on opposite page)

**Deposit on space and completed agreement by 1/21/2026 to lock you in for The Roadster Show.  
No guarantee on specific space contracted unless a 50% deposit is received in advance of show. No exceptions.**

## NO PAID DRAWINGS OR BALLOONS WILL BE PERMITTED INSIDE EXPO IDAHO.

Designated space is grandfathered year to year for existing clients, openings will be made available first come first serve.

Electrical required ☐ Yes ☐ No Number of Outlets Needed \_\_\_\_\_ Amount \$ \_\_\_\_\_  
(\$30 per single outlet utilized. Additional fees will be charged if greater demand for power is requested or surpassed.)  
(Awards will be presented on Sunday)

A completed Idaho Sales Tax #ST124 form will be required when you move-in. To speed up process, we need:

EIN #/or SSN # \_\_\_\_\_ Idaho Sales Tax Permit # \_\_\_\_\_ Temporary Idaho Sales Tax Permit # \_\_\_\_\_

*Once the space is contracted and invoiced by the Roadster Show, no refunds will be made on deposits or payments received for space requested.*

***Every year top companies from all over the U.S. take part commercially in the Boise Roadster Show. Only a limited number of spaces are available, so if it's direct marketing your company is looking for, reserve your space for the 2026 show.***

1 Stop Diecast  
All Around Shop Service  
Allegiant Powder Coating  
American VIP Metal  
Amsoil  
ANJ Graphics  
Antone's  
Bart Cepek Photography  
Big Jud's Garage  
The Blower Shop  
Blue Mule Auctions  
Bo Monster  
Boise Roadster Show Wearables  
Bosch Lighting, LLC  
Bronco Motors Hyundai/Nissan  
C & S Surface Prep  
C. Sanders Emblems  
Carl's Cycle Sales  
Ceramic Pro Boise  
Champion Home Exteriors  
Classics by Jagers  
Creative Wraps  
Custom Metal Signs  
D. Storm Studio  
Diversified Systems, Inc.  
Double R Trailers  
Dream Style Remodeling  
Fairly Reliable Bob's

Finish Line  
Firebird Raceway  
Flag Pole Farm  
Floor Shield of Idaho  
Flying Squirrel Nut Company  
Gangster Cowboy  
Garage Force of Boise  
Go Green Insulation  
Go To My Garage  
Hammer Down Customs  
High Desert Harley Davidson  
High Desert Triumph  
Hot Wheels for Hero's  
Idaho Central Credit Union  
Idaho Dustless Sand Blasting  
Idaho Historical Racing Society  
Idaho Muscle Cars  
Idaho Press Tribune  
Idaho Wrecker Sales  
Interstate Batteries  
Inventive, LLC  
Jacuzzi Bath Remodel of Boise  
JCK Industries  
JGC Promotions  
Jim's Upholstery  
Kelley's Enterprise  
Leaf Guard  
Leafilter North, LLC

Les Schwab Tires  
Lyle Pearson Company  
Mama's Beef Jerky  
Marine Corps Recruiting  
Meridian Speedway  
Metal Works  
Modern Driveline  
Ogden Chrome  
Old Style Kettle Corn  
Oma & Popie's Seasoning  
O'Reilly Auto Parts  
Outdoor Beards  
Pella Windows & Doors  
Performance Street Car  
Peterson Chevrolet  
Polar Clean Air, Inc.  
Power Coat Service  
Primo Powder Coating  
Project Filter  
QualaFab Performance Fabrication  
Quality Trailer Sales  
RatFink.com  
Remember Then  
Renewal by Anderson  
Roe Paint  
Ron Cardoza  
Royce Industries  
Sand & Air

Sano Blast Restoration  
Save The Day Seasoning  
Sawtooth Indian  
Sawtooth Motorsports  
Scensty By Dani  
Shannon Watts Art Design  
Sign Me Up  
Silver Key Classics  
Sin Customs  
Sliders House of Kustoms  
Snake River Karters  
Specialty Supply  
State Farm - Chris Baldwin  
Steve's Auto Restorations  
Stinker Stores  
Studio 66 Hot Rod Art  
Sweet Leesa's  
TDS Fiber  
Toughline Customs  
Trophy Fuel & Wash  
United Metals Recycling  
US Army  
USRI  
VSB Paint & Supply  
Walking Shaw Enterprises  
Westside Machine  
Xpel