

COMMERCIAL FLOOR PLAN AGREEMENT



MARCH
7-9
2025

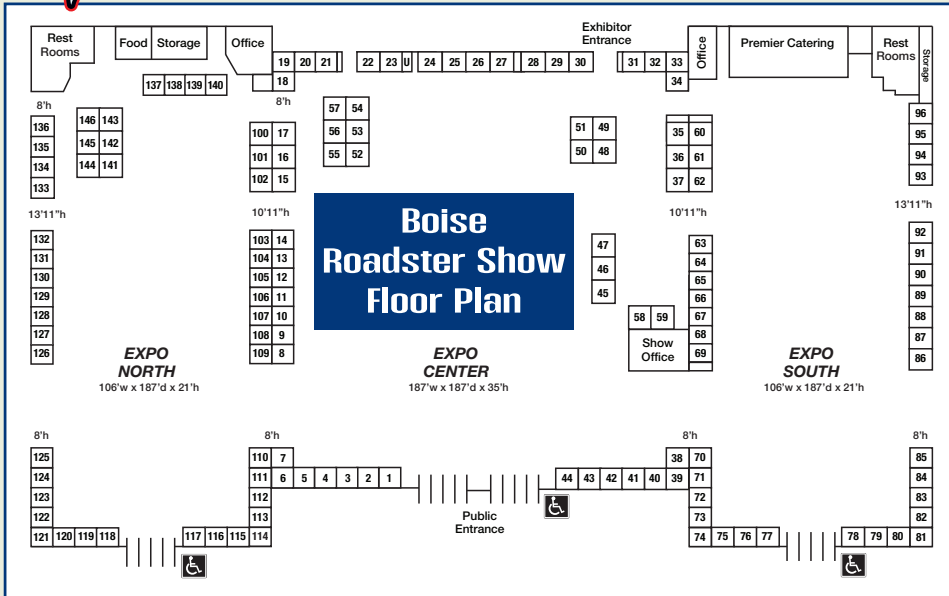




MARCH 7•8•9 2025



www.firebirdonline.com • facebook.com/boiseroadstershow



MOVE IN SCHEDULE:

- **THURSDAY, MARCH 6**
8:30 am to 8:30 pm
Passes will be punched and set-up of display may continue until noon on Friday.
- **FRIDAY, MARCH 7**
Noon to 9:00 pm
- **SATURDAY, MARCH 8**
10:00 am to 9:00 pm
- **SUNDAY, MARCH 9**
10:00 am to 5:00 pm
Tear-down of commercial displays to commence after awards are completed.

BOOTH SIZES & PRICES:

All exhibit spaces are based on 10' x 10' units.

- 1 Booth • 10' x 10'\$700
- 1 Booth • 10' x 20'\$1250
- 1 Booth • 10' x 30'\$1950
- 1 Booth • 10' x 40'\$2450

Booth with corners—additional \$75

(Contract space units beyond 4 will be charged at \$400 for additional 10' x 10')

50% OF THE BOOTH RENTAL is due upon signing of the contract & required balance at the move-in. This space is contracted on a per company basis. Two companies cannot occupy the same space, unless under separate paid contract. No balloons will be permitted inside Expo Idaho.

BOOTH LOCATIONS:

The management will co-operate with you in providing the best possible locations for displays, based on early reservations and compatibility with the master floor plan. Additional space may be added if necessary.

PASSES:

Four (4) multiple day non-transferrable passes are issued to first 10' x 10' contracted space. Each additional contracted 10' space is issued two (2) multiple day passes. Multiple day passes may be purchased for \$35 each up until noon on Fri., 3/7.

ELECTRICAL OUTLETS:

One outlet will be provided for each booth at \$30 (per outlet) each for normal use.

PRODUCT:

Please be certain to list the different products to be sold from your exhibit space, on the contract.

Only listed products will be permitted within the booth area. Wearables/souvenirs...only non-competing shirts, caps, pins, etc. will be permitted for display and resale pertaining to souvenir Roadster Show and related items.

SECURITY:

Will be provided during the entire weekend including night guards.

AWARDS: SUNDAY

Several special awards will be presented to those commercial exhibitors who excel in the design and layout of their display, presented on Sunday.

ENTRIES: (CARS, BIKES, ETC.)

If you wish a car or cars in your exhibit space, a separate competitive entry form must be submitted to the show chairman, if the individual wishes to show it competitively. Stereo vendors using stereos will be monitored by decibel meter for proper volume levels.

PRIZES:

Commercial dealers who want to sponsor awards and give away merchandise and/or gift certificates during the awards presentation Sunday night, must notify Scott or Brad New preceding the show.

MOVE-IN, MOVE-OUT:

Move-in through exhibitor entrance only. Displays cannot be dismantled until 5:00 p.m. All vehicles and displays must be removed from Expo Idaho Sunday evening no later than 10:00 p.m.

DECORATING:

Will be available, call (208) 954-4221 Hannah for information at Venue.

DRAWINGS:

No Paid Drawings permitted.

AWARDS SPONSORSHIP:

Business naming rights to individual best class winners (6 available) at \$250 per class, and outstanding class winners (9 available) at \$150 per class.

CORRESPONDENCE:

For commercial space sales direct to:

BOISE ROADSTER SHOW
P.O. BOX 1398 • EAGLE, IDAHO 83616

(208) 938-8986 - Phone

(208) 938-8961 - Fax

(208) 939-9208 - Phone, Commercial Sales • Brad New

(208) 939-6088 - Fax, Commercial Sales • Brad New

bnew@firebirdonline.com • Brad New



COMMERCIAL SPACE CONTRACT

We, the undersigned, do hereby submit our application for reservation of display space in the O'Reilly Auto Parts Annual Boise Roadster Show presented by Les Schwab Tires to be held at the Expo Idaho on March 7, 8, & 9, 2025. We agree to abide by the rules and regulations set forth by the show management and neither the O'Reilly Auto Parts Boise Roadster Show, Les Schwab Tires or Expo Idaho, or their management will be held responsible for any damage or theft from your exhibit.

Date _____

Company _____ Space Buyers Name _____

Product(s) to be Displayed _____ Email _____
(Please be specific)

Address _____ Phone _____

City _____ State _____ Zip _____

Booth Size _____ Total Amount \$ _____ Amount Enclosed \$ _____ Balance Due \$ _____

Authorized by _____ Title _____

Location Requested, First Choice _____ Second Choice _____ Third Choice _____ (See Floor Plan on opposite page)

**Deposit on space required by 1/14/2025 to lock you in for The Roadster Show.
No guarantee on specific space contracted unless a 50% deposit is received in advance of show. No exceptions.**

NO PAID DRAWINGS OR BALLOONS WILL BE PERMITTED INSIDE EXPO IDAHO.

Designated space is grandfathered year to year for existing clients, openings will be made available first come first serve.

Electrical required Yes No Number of Outlets Needed _____ Amount \$ _____
(\$30 per single outlet utilized. Additional fees will be charged if greater demand for power is requested or surpassed.)
(Awards will be presented on Sunday)

A completed Idaho Sales Tax #ST124 form will be required when you move-in. To speed up process, we need:

EIN #/or SSN # _____ Idaho Sales Tax Permit # _____ Temporary Idaho Sales Tax Permit # _____

Once the space is contracted and invoiced by the Roadster Show, no refunds will be made on deposits or payments received for space requested.

Every year top companies from all over the U.S. take part commercially in the Boise Roadster Show. Only a limited number of spaces are available, so if it's direct marketing your company is looking for, reserve your space for the 2025 show.

- | | | | |
|-------------------------------|-------------------------------|----------------------------------|----------------------------|
| 1 Stop Diecast | Double R Trailers | Leaf Guard | Royce Industries |
| 1st Step Auto | Dream Style Remodeling | Leaffilter North, LLC | Sand & Air |
| All Around Shop Service | Fairly Reliable Bob's | Les Schwab Tires | Sano Blast Restoration |
| Allegiant Powder Coating | Finish Line | Lupo Motors | Sawtooth Indian |
| American VIP Metal | Firebird Raceway | Lyle Pearson Company | Scensty with Dani |
| Amsoil | Flag Pole Farm | Maita Motorsports | Sign Me Up |
| Antone's | Floor Shield of Idaho | Mama's Beef Jerky | Silver Key Classics |
| Bart Cepek Photography | Flying Squirrel Nut Company | Marine Corps Recruiting | Sliders House of Kustoms |
| The Blower Shop | Garage Force of Boise | Marshall McClennen | Snake River Karters |
| Blue Mule Auctions | Go Green Insulation | Meridian Speedway | Specialty Supply |
| Bo Monster | Go To My Garage | Metal Works | Starlit Tint |
| Boise Maaco | The Grundy Agency | Modern Driveline | State Farm - Chris Baldwin |
| Boise Roadster Show Wearables | Hammer Down Customs | Ogden Chrome | Steve's Auto Restorations |
| Bosch Lighting, LLC | High Desert Harley Davidson | Old Style Kettle Corn | Stinker Stores |
| Bronco Motors Hyundai/Nissan | High Desert Triumph | O'Reilly Auto Parts | Studio 66 Hot Rod Art |
| C & S Surface Prep | Idaho Central Credit Union | Performance Street Car | Syndicate |
| C. Sanders Emblems | Idaho Dustless Sand Blasting | Peterson Chevrolet | Trax Customs |
| Carl's Cycle Sales | Idaho Press Tribune | Power Coat Service | Toughline Customs |
| Ceramic Pro Boise | Idaho Wrecker Sales | Project Filter | United Metals Recycling |
| Classics by Jaggers | Interstate Batteries | QualaFab Performance Fabrication | United Oil |
| Coach Amy's Creations | Inventive, LLC | Quality Trailer Sales | US Army |
| Country Financial | Jacuzzi Bath Remodel of Boise | RatFink.com | USRI |
| Creative Wraps | JGC Promotions | Remember Then | Valley Garage |
| D. Storm Studio | Jim's Upholstery | Renewal by Anderson | VSF Paint & Supply |
| Diversified Systems, Inc. | Kelley's Enterprise | Roe Paint | Walking Shaw Enterprises |
| DIY Auto Repair | Kinekt Media LLC | Ron Cardoza | Westside Machine |
| | | | Xpel |