

COMMERCIAL FLOOR PLAN AGREEMENT

**MARCH
8-10
2024**



The main logo for the Boise Roadster Show. It features a stylized white outline of a roadster car with a flame-like top. The word "BOISE" is written in a bold, black, sans-serif font across the top of the car's body. Below it, "ROADSTER SHOW" is written in a large, white, bold, sans-serif font on a red banner that follows the curve of the car. Underneath the banner, "EXPO IDAHO" is written in a smaller, black, cursive font, and "1973" is written in a red, cursive font inside a white oval. At the bottom of the logo, the "O'Reilly AUTO PARTS" logo is on the left and the "Tires LES SCHWAB" logo is on the right.

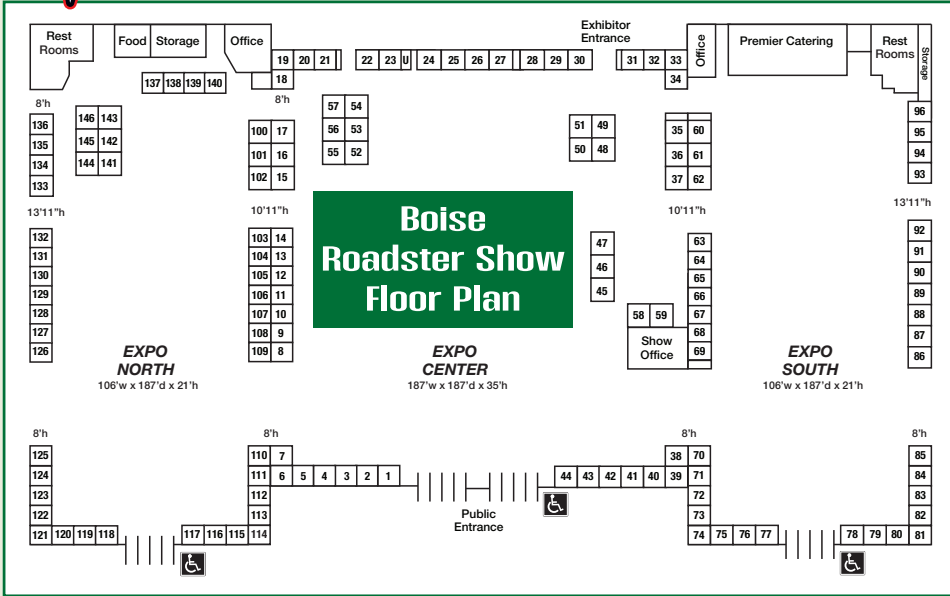




March 8 · 9 · 10, 2024



www.firebirdonline.com • facebook.com/boiseroadstershow



MOVE IN SCHEDULE:

- **THURSDAY, MARCH 7**
8:30 am to 8:30 pm
Passes will be punched and set-up of display may continue until noon on Friday.
- **FRIDAY, MARCH 8**
Noon to 9:00 pm
- **SATURDAY, MARCH 9**
10:00 am to 9:00 pm
- **SUNDAY, MARCH 10**
10:00 am to 5:00 pm
Tear-down of commercial displays to commence after awards are completed.

BOOTH SIZES & PRICES:

All exhibit spaces are based on 10' x 10' units.

- 1 Booth • 10' x 10'\$650
- 1 Booth • 10' x 20'\$1250
- 1 Booth • 10' x 30'\$1750
- 1 Booth • 10' x 40'\$2150

Booth with corners—additional \$75

(Contract space units beyond 4 will be charged at \$400 for additional 10' x 10')

50% OF THE BOOTH RENTAL is due upon signing of the contract & required balance at the move-in. This space is contracted on a per company basis. Two companies cannot occupy the same space, unless under separate paid contract. No balloons will be permitted inside Expo Idaho.

BOOTH LOCATIONS:

The management will co-operate with you in providing the best possible locations for displays, based on early reservations and compatibility with the master floor plan. Additional space may be added if necessary.

PASSES:

Four (4) multiple day non-transferrable passes are issued to first 10' x 10' contracted space. Each additional contracted 10' space is issued two (2) multiple day passes. Multiple day passes may be purchased for \$35 each up until noon on Fri., 3/8.

ELECTRICAL OUTLETS:

One outlet will be provided for each booth at \$30 (per outlet) each for normal use.

PRODUCT:

Please be certain to list the different products to be sold from your exhibit space, on the contract.

Only listed products will be permitted within the booth area. Wearables/souvenirs...only non-competing shirts, caps, pins, etc. will be permitted for display and resale pertaining to souvenir Roadster Show and related items.

SECURITY:

Will be provided during the entire weekend including night guards.

AWARDS: SUNDAY

Several special awards will be presented to those commercial exhibitors who excel in the design and layout of their display, presented on Sunday.

ENTRIES: (CARS, BIKES, ETC.)

If you wish a car or cars in your exhibit space, a separate competitive entry form must be submitted to the show chairman, if the individual wishes to show it competitively. Stereo vendors using stereos will be monitored by decibel meter for proper volume levels.

PRIZES:

Commercial dealers who want to sponsor awards and give away merchandise and/or gift certificates during the awards presentation Sunday night, must notify Scott or Brad New preceding the show.

MOVE-IN, MOVE-OUT:

Move-in through exhibitor entrance only. Displays cannot be dismantled until 5:00 p.m. All vehicles and displays must be removed from Expo Idaho Sunday evening no later than 10:00 p.m.

DECORATING:

Will be available, call (208) 954-4221 Hannah for information at Venue.

DRAWINGS:

No Paid Drawings permitted.

AWARDS SPONSORSHIP:

Business naming rights to individual best class winners (6 available) at \$250 per class, and outstanding class winners (9 available) at \$150 per class.

CORRESPONDENCE:

For commercial space sales direct to:

BOISE ROADSTER SHOW
P.O. BOX 1398 • EAGLE, IDAHO 83616

(208) 938-8986 - Phone

(208) 938-8961 - Fax

(208) 939-9208 - Phone, Commercial Sales • Brad New

(208) 939-6088 - Fax, Commercial Sales • Brad New

bnew@firebirdonline.com • Brad New



COMMERCIAL SPACE CONTRACT

We, the undersigned, do hereby submit our application for reservation of display space in the O'Reilly Auto Parts Annual Boise Roadster Show presented by Les Schwab Tires to be held at the Expo Idaho on March 8, 9, & 10, 2024. We agree to abide by the rules and regulations set forth by the show management and neither the O'Reilly Auto Parts Boise Roadster Show, Les Schwab Tires or Expo Idaho, or their management will be held responsible for any damage or theft from your exhibit.

Date _____

Company _____ Space Buyers Name _____

Product(s) to be Displayed _____ Email _____
(Please be specific)

Address _____ Phone _____

City _____ State _____ Zip _____

Booth Size _____ Total Amount \$ _____ Amount Enclosed \$ _____ Balance Due \$ _____

Authorized by _____ Title _____

Location Requested, First Choice _____ Second Choice _____ Third Choice _____ (See Floor Plan on opposite page)

**Deposit on space required by 1/14/2024 to lock you in for The Roadster Show.
No guarantee on specific space contracted unless a 50% deposit is received in advance of show. No exceptions.**

NO PAID DRAWINGS OR BALLOONS WILL BE PERMITTED INSIDE EXPO IDAHO.

Designated space is grandfathered year to year for existing clients, openings will be made available first come first serve.

Electrical required Yes No Number of Outlets Needed _____ Amount \$ _____
(\$30 per single outlet utilized. Additional fees will be charged if greater demand for power is requested or surpassed.)
(Awards will be presented on Sunday)

A completed Idaho Sales Tax #ST124 form will be required when you move-in. To speed up process, we need:

EIN #/or SSN # _____ Idaho Sales Tax Permit # _____ Temporary Idaho Sales Tax Permit # _____

Once the space is contracted and invoiced by the Roadster Show, no refunds will be made on deposits or payments received for space requested.

Every year top companies from all over the U.S. take part commercially in the Boise Roadster Show. Only a limited number of spaces are available, so if it's direct marketing your company is looking for, reserve your space for the 2024 show.

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| Allegiant Powder Coating | Flag Pole Farm | Leaffilter North, LLC | Ron Cardoza |
| Antone's | Floor Shield of Idaho | Les Schwab Tires | Royce Industries |
| Bart Cepek Photography | Flying Squirrel Nut Company | Lupo Motors | Sand & Air |
| The Blower Shop | Garage Force of Boise | Lyle Pearson Company | Sano Blast Restoration |
| Better Man Beard | Go Green Insulation | Maita Motorsports | Sawtooth Indian |
| Blue Mule Auctions | Go To My Garage | Marine Corps Recruiting | Silver Key Classics |
| Bo Monster | The Grundy Agency | Meridian Speedway | Sliders House of Kustoms |
| Boise Maaco | Hammer Down Customs | Millcreek Wireless | Snake River Karters |
| Boise Roadster Show Wearables | High Desert Harley Davidson | Modern Driveline | Sound Depot |
| Bronco Motors Hyundai/Nissan | High Desert Triumph | Ogden Chrome | Specialty Supply |
| C. Sanders Emblems | Idaho Central Credit Union | Old Style Kettle Corn | State Farm - Chris Baldwin |
| Cabela's | Idaho Dustless Sand Blasting | O'Reilly Auto Parts | Steve's Auto Restorations |
| Carl's Cycle Sales | Idaho Press Tribune | Payne West | Stinker Stores |
| Ceramic Pro Boise | Idaho Wrecker Sales | Performance Street Car | Studio 66 Hot Rod Art |
| Classics by Jaggers | In Depth Detailing | Peterson Chevrolet | Syndicate |
| Coach Amy's Creations | Interstate Batteries | Pit Stop USA | TDS Fiber |
| Country Financial | Inventive, LLC | Power Coat Service | Toughline Customs |
| Creative Wraps | Jacuzzi Bath Remodel of Boise | Project Filter | United Metals Recycling |
| Diversified Systems, Inc. | JGC Promotions | QualaFab Performance Fabrication | United Oil |
| Double D Enterprises | Jim's Upholstery | Quality Trailer Sales | US Army |
| Double R Trailers | Kelley's Enterprise | RatFink.com | USRI |
| Fairly Reliable Bob's | Kenny's Rod Shop | Regenerated Rides | Walking Shaw Enterprises |
| Fast Lane Kart Racing | Kinekt Media LLC | Remember Then | Westside Machine |
| Finish Line | Kosmic Kustoms | Renewal by Anderson | Xpel |
| Firebird Raceway | Leaf Guard | Roe Paint | |