

IDAHO'S LARGEST MOTORSPORT'S EVENT



49TH ANNUAL

Boise
ROADSTER SHOW

Presented by **Tires LES SCHWAB**

March 11-13, 2022

Commercial Floor Plan Agreement





Presented by LES SCHWAB

COMMERCIAL SPACE CONTRACT

SUMMIT SHOW CAR SERIES - WESTERN CHAMPIONSHIP SHOW

We, the undersigned, do hereby submit our application for reservation of display space in the 49th O'Reilly Auto Parts Annual Boise Roadster Show presented by Les Schwab Tires to be held at the Expo Idaho on March 11, 12 & 13, 2022. We agree to abide by the rules and regulations set forth by the show management and neither the O'Reilly Auto Parts Boise Roadster Show, Les Schwab Tires or Expo Idaho, or their management will be held responsible for any damage or theft from your exhibit.

Date _____

Company _____ Space Buyers Name _____

Product(s) to be Displayed _____ Email _____
(Please be specific)

Address _____ Phone _____

City _____ State _____ Zip _____

Booth Size _____ Total Amount \$ _____ Amount Enclosed \$ _____ Balance Due \$ _____

Authorized by _____ Title _____

Location Requested, First Choice _____ Second Choice _____ Third Choice _____ (See Floor Plan on opposite page)

Deposit on space required by 1/31/2022 to lock you in for The Roadster Show.

No guarantee on specific space contracted unless a 50% deposit is received in advance of show. No exceptions.

NO PAID DRAWINGS OR BALLOONS WILL BE PERMITTED INSIDE EXPO IDAHO.

Designated space is grandfathered year to year for existing clients, openings will be made available first come first serve.

Electrical required ☐ Yes ☐ No Number of Outlets Needed _____ Amount \$ _____

(\$25 per single outlet utilized. Additional fees will be charged if greater demand for power is requested or surpassed.)

(Awards will be presented on Sunday)

A completed Idaho Sales Tax #ST124 form will be required when you move-in. To speed up process, we need:

EIN #/or SSN # _____ Idaho Sales Tax Permit # _____ Temporary Idaho Sales Tax Permit # _____

Once the space is contracted and invoiced by the Roadster Show, no refunds will be made on deposits or payments received for space requested.

Every year top companies from all over the U.S. take part commercially in the Boise Roadster Show. Only a limited number of spaces are available, so if it's direct marketing your company is looking for, reserve your space for the 2022 show.

Allegiant Powder Coating
American National-Chrome
Atomic Age Speed Shop
Bardahl
Bart Cepek Photography
The Blower Shop
Blue Mule Auctions
Bo Monster
Boise Roadster Show Wearables
Bronco Insurance
Bronco Motors Hyundai/Nissan
Carl's Cycle Sales
Champion Windows
Classics by Jagers
Coach Amy's Creations
Costco
Country Financial
Creative Wraps
Diversified Systems Inc.
Double D Enterprises
Double R Trailers
Fairly Reliable Bob's
Fast Lane Kart Racing
Finish Line

Firebird Raceway
Flag Pole Farm
Flying Squirrel Nut Company
Full Sail Boise
Go Green Insulation
Go To My Garage
The Grundy Agency
Hammer Down Customs
High Desert Harley Davidson
High Desert Triumph
Idaho Central Credit Union
Idaho Wrecker Sales
In Depth Detailing
Interstate Batteries
JGC Promotions
Jim's Upholstery
Kenny's Rod Shop
Knott Hot Ceramic Coatings
Kruz-In Car Show
Leaffilter North, LLC
Les Schwab Tires
Lupo Motors
Lyle Pearson Company
Marine Corps Recruiting

Mattson Distributing-Hotsy
Meridian Speedway
Millcreek Wireless
Modern Driveline
MomZ Garage
Ogden Chrome
Old Style Kettle Corn
O'Reilly Auto Parts
Peterson Chevrolet
Pit Stop USA
Power Coat Service
Precision Auto Wiring
Project Filter
QualaFab Performance Fabrication
Quality Trailer Sales
RatFink.com
Regenerated Rides
Remember Then
Renewal by Anderson
Ron Cardoza
Sawtooth Indian
Silver Key Classics
Snake River Karters
Sound Depot

Steve's Auto Restorations
Stinker Stores
Street Rod Shop
Syndicate
Timmy B's
Tint World
TKO Clamping Systems
Toughline Customs
Trailer World
United Metals Recycling
United Oil
USRI
Utah Valley University
Victory Custom Posters
Walking Shaw Enterprises
WantHub
Wesco Paint & Equipment
Westside Machine
Willy's Garage
Xpel
Xtreme Epoxy & Cabine
Zao Chiropractic



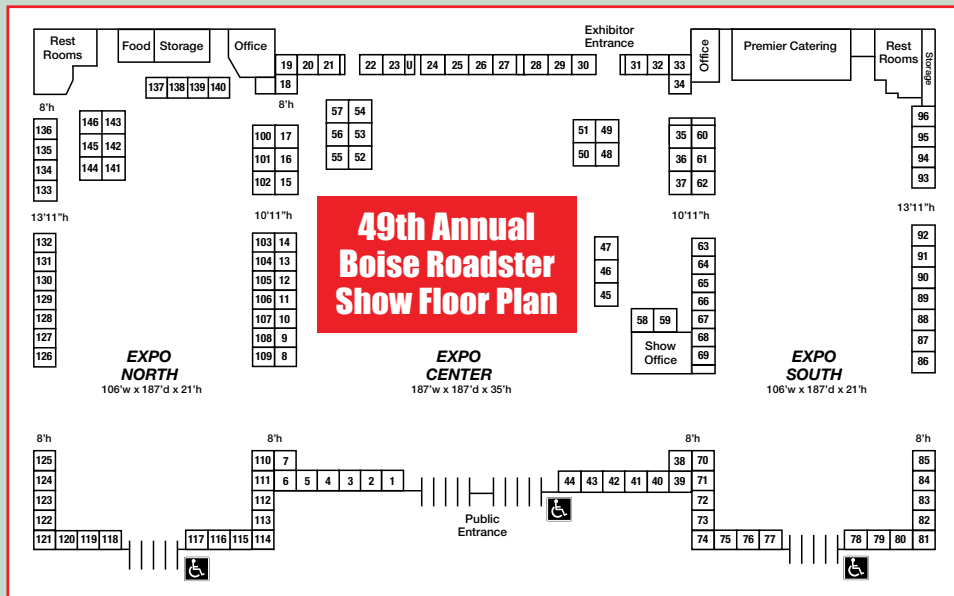
Boise ROADSTER SHOW

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March 11 • 12 • 13, 2022



www.firebirdonline.com • facebook.com/boiseroadstershow



MOVE IN SCHEDULE:

- **THURSDAY, MARCH 10**
8:30 am to 8:30 pm
Passes will be punched and set-up of display may continue until noon on Friday.
- **FRIDAY, MARCH 11**
Noon to 9:00 pm
- **SATURDAY, MARCH 12**
10:00 am to 9:00 pm
- **SUNDAY, MARCH 13**
10:00 am to 5:00 pm
Tear-down of commercial displays to commence after awards are completed.

BOOTH SIZES & PRICES:

All exhibit spaces are based on 10' x 10' units.

- 1 Booth • 10' x 10'\$595
- 1 Booth • 10' x 20'\$1095
- 1 Booth • 10' x 30'\$1495
- 1 Booth • 10' x 40'\$1795

Booth with corners—additional \$75

(Contract space units beyond 4 will be charged at \$350 for additional 10' x 10')

50% OF THE BOOTH RENTAL is due upon signing of the contract & required balance at the move-in. This space is contracted on a per company basis. Two companies cannot occupy the same space, unless under separate paid contract. No balloons will be permitted inside Expo Idaho.

BOOTH LOCATIONS:

The management will co-operate with you in providing the best possible locations for displays, based on early reservations and compatibility with the master floor plan. Additional space may be added if necessary.

PASSES:

Four (4) multiple day non-transferrable passes are issued to first 10' x 10' contracted space. Each additional contracted 10' space is issued two (2) multiple day passes. Multiple day passes may be purchased for \$30 each up until noon on Fri., 3/11.

ELECTRICAL OUTLETS:

One outlet will be provided for each booth at \$20 (per outlet) each for normal use.

PRODUCT:

Please be certain to list the different products to be sold from your exhibit space, on the contract.

Only listed products will be permitted within the booth area. Wearables/souvenirs...only non-competing shirts, caps, pins, etc. will be permitted for display and resale pertaining to souvenir Roadster Show and related items.

SECURITY:

Will be provided during the entire weekend including night guards.

AWARDS: SUNDAY

Several special awards will be presented to those commercial exhibitors who excel in the design and layout of their display, presented on Sunday.

ENTRIES: (CARS, BIKES, ETC.)

If you wish a car or cars in your exhibit space, a separate competitive entry form must be submitted to the show chairman, if the individual wishes to show it competitively. Stereo vendors using stereos will be monitored by decibel meter for proper volume levels.

PRIZES:

Commercial dealers who want to sponsor awards and give away merchandise and/or gift certificates during the awards presentation Sunday night, must notify Scott or Brad New preceding the show.

MOVE-IN, MOVE-OUT:

Move-in through exhibitor entrance only. Displays cannot be dismantled until 5:00 p.m. All vehicles and displays must be removed from Expo Idaho Sunday evening no later than 10:00 p.m.

DECORATING:

Will be available, call (208) 830-4803 Courtney for information at Venue.

DRAWINGS:

No Paid Drawings permitted.

AWARDS SPONSORSHIP:

Business naming rights to individual best class winners (6 available) at \$250 per class, and outstanding class winners (9 available) at \$150 per class.

CORRESPONDENCE:

For commercial space sales direct to:

BOISE ROADSTER SHOW
P.O. BOX 1398 • EAGLE, IDAHO 83616
(208) 938-8986 - Phone
(208) 938-8961 - Fax
(208) 939-9208 - Phone, Commercial Sales • Brad New
(208) 939-6088 - Fax, Commercial Sales • Brad New
bnew@firebirdonline.com • Brad New